

# Curriculum Vitae



## CAROLA URETA MARÍN

Designer, PUC

Ma Cultural Management, UC

Ma Visual Communication, RCA

Designer and visual communicator specialized in editorial projects and graphic design linked to culture, heritage and art. Recently, she was part of the winning curatorial team at the London Design Biennale 2021, with the pavilion 'Tectonic Resonances: From human-centered design to planet-oriented design'. Last year, she finished her second MA in Visual Communication at the Royal College of Art, UK.

Director and creator of 'The City as Text', a project that has circulated internationally such as festivals, masterclasses, exhibitions, radios, among others through its web-platform, books and recently her music album. [www.laciudadcomotexto.cl](http://www.laciudadcomotexto.cl)

A frequent speaker at international congresses on history and design studies: Buenos Aires (2015); Taipei (2016); Medellín (2018); Barcelona (2018); New York (2020); Quebec (2021); Melbourne (2022).

She also completed a postgraduate degree in the field of Cultural Management and develops projects linked to culture and arts.



[www.carolaumarin.com](http://www.carolaumarin.com)

## I. RELEVANT EXPERIENCE

- | August 2022 - till present | Project Design Researcher at the agency **NEW - Creative Sciences Limited**. [www.thisisnewlondon.com](http://www.thisisnewlondon.com)
- | July 2022 | Design and assembly of James Bond film hats exhibition for Lock& Co. Hatters, London, UK.
- | March 2022 - January 2023 | Part of the Editorial team of the book **Design for more than Human Futures: Towards Post-Anthropocentric worlding** to be published by Routledge Press.
- | December 2021 - March 2022 | Editorial and graphic designer for the book entitled **Nobody can know where to go, if they don't know where they come from**, supported by Kulturradet and Haninge Konsthall, Stockholm, Sweden. ISBN: 978-91-987681-0-7
- | May 2020 to July 2021 | Curator of the Chilean pavilion at the **London Design Biennale 2021**, Somerset House, London, UK. **Tectonics Resonances: From human-centered design to planet-oriented design.**
- | July to November 2019 | Direction and graphic design **First Illustration Festival of Puerto Varas: ILUSTRASUR**. FONDART Project, Folio N° 499806.
- | April to July 2019 | Content development and design of the **Eclipse Camp: Astrolabe**, project of the Knowledge Management Area, **Chilean Video Corporation**. ALMA Observatory & 14th Biennial of Medium Arts.
- | December 2018 to March 2019 | Art direction and design of the **Social Construction project of a memory space for El Salvador. Museum of Memory and Human Rights**, Chile Fund, Ministry of Culture and Ministry of Foreign Affairs El Salvador.
- | July to November 2018 | Art and design director of the **XXII International Documentary Festival of Santiago, FIDOCs 2018**.
- | June 2016 to March 2018 | Direction and management of the **SENAME project; Mission Continuity: A Necessary Transmission, overseen by the Institute of Human Rights (INDH)**. [www.indh.cl](http://www.indh.cl)
- | February to April 2018 | Designer of a guide for psychotherapists and mental health professionals: **Culturally Psychotherapy for work with LGBT + patients**. Embassy of Canada, CEPQS and MIDAP.
- | April to June 2017 | Editorial design of: **The State of the Paternity in Latin America and the Caribbean Report, project by MenCAre, IPPF, ProMundo, EME and MenEngage Latin America**. [www.campanapaternidad.org](http://www.campanapaternidad.org)
- | June 2016 -2018 | Research assistant and graphic producer **National Design Platform**, free image bank 1949-1970 [www.disenonacional.cl](http://www.disenonacional.cl)
- | October 2015 to February 2016 | Designer **Congress of the Future 2016: "The Decisions of Tomorrow are Now"** promoted by the Challenges of the Future Commission of the Senate of the Republic, in conjunction with the Chilean Academy of Sciences and the Government of Chile.
- | September 2011 a 2016 | Designer for the **Fundación Internacional Teatro a Mil (FITAM)** within the area of diffusion and marketing, also working for the Festival Santiago a Mil, Tocatas Mil, Special Events and Week of Programmers 2012, 2013 and 2014. [www.fitam.cl](http://www.fitam.cl)

## II. BOOKS & PUBLICATIONS

- | To be published 2023 | **Design for more than Human Futures: Towards Post-Anthropocentric worlding**, Routledge Press.
- | June 2022 | **136 frames away from censorship** Paper co-authored with Logan Leyton for 'VAD: Veredes, Arquitectura y Divulgación' an International scientific journal. Spain. ISSN: 2659-9139
- | Marzo 2021 | Article entitled **An awakening of the potentialities of the decoder design of omnicomprehensive norms in the field of law** for the magazine International Magazine of Design in Society. ISSN: 2325-1325, New York, United States.
- | Enero 2021 | Article entitled **[The City as Text: A virtual tour through the memory of a socio-political crisis in Chile]** for the magazine **Ñawi** Vol. 5, (2021): January. ISSN 2588-0934. Guayaquil, Ecuador.
- | Septiembre 2020 | Article entitled **The Decolonization of Design** article co-authored with Martín Tironi, Pablo Hermansen and Marcos Chilet, on the journal RU106 ISSN 0250-3670, Santiago, Chile.
- | August 2020 | Book; **The City as Text** (first & second edition). Director and creator of the project that aims to preserve the memory of the social uprising in Chile 2019. [www.laciudadcomotexto.cl](http://www.laciudadcomotexto.cl) Printed book, RPI: 2020-A-4022. Santiago, Chile.
- | April 2018 | Research Paper; **Opening Frontiers between Design and Legislation: The Exercise of Children's Rights** published in digital book, ISBN: 978-958-764-758-7, Colombia.
- | September 2014 | Book; **Luis Fernando Rojas: Graphic Work 1875- 1942** LOM Ediciones. ISBN: 978-956-00-0518-2, Santiago, Chile.

## III. DISTINCTIONS AND AWARDS

- | Julio 2022 | **Gold Medal, Most Outstanding Overall Contribution at the London Design Biennale 2021**, for the Chilean participation in the pavilion entitled 'Tectonic Resonances'.
- | July 2019 | **Master's Scholarship Abroad**, awarded by the National Commission for Scientific and Technological Research, **CONICYT**.
- | February 2016 | **National Fund for Cultural Development and the Arts**. Scholarship granted by the National Council of Culture and Arts.
- | December 2015 | **Municipal Prize of Literature 2015**, Editorial category, Illustrious Municipality of Santiago for the book 'Luis Fernando Rojas, Graphic Work: 1875-1942'.
- | December 2012 | **Best Senior Thesis**, delivered by the Faculty of Architecture, Design and Urban Studies, P. Catholic University of Chile.
- | July 2012 | **Academic Excellence**, recognition for outstanding grades throughout Design School given by the School of Design, P. Catholic University of Chile.
- | July 2009 | **Honor Tuition Award** given to the best annual grade average of the class, given by the P. Catholic University of Chile.

#### IV. PUBLIC SPEAKING

October 2022	Foro de las Artes 2022, Universidad of Chile. Colloquium <b><i>What do we understand by Creation in Design.</i></b>
October 2021	<b><i>'A particular view and a unique outline of the history of Chile, through Luis Fernando Rojas's lithographs.</i></b> Conference of the Universities Art Association of Canada. Québec, Canada.
Noviembre 2020	<b><i>Design and Activism</i></b> presented by the Ministry of Culture, Arts and Heritage.
July 2020	<b><i>V International Meeting of Research in Arts</i></b> , Guayaquil, Ecuador. The table was entitled: <b><i>City, Politics and Subversion.</i></b>
March 2020	<b><i>XIV International Congress on Principles and Design Practices</i></b> , Common Ground Research Networks, Pratt Institute, New York.
January 2020	<b><i>VII CTS-Chile Conference, "Alterities: Ecologies of Care Interventions in Changing Worlds"</i></b> , Santiago, Chile.
November 2019	<b><i>IX Design Research Seminar, SID</i></b> , Concepción, Chile.
October 2018	<b><i>XI Conference of the International Committee of Design History and Design Studies</i></b> in Barcelona, Spain.
April 2018	<b><i>Investigative Experiences of Design and Architecture</i></b> , Pontifical Bolivarian University of Medellín, Colombia.
October 2016	<b><i>International Congress, X Conference of the International Committee of Design History and Design Studies</i></b> , Taipei, Taiwan.
July 2015	<b><i>VI Latin American Congress of Design Teaching</i></b> , University of Palermo, Buenos Aires, Argentina.

#### V. TEACHING EXPERIENCE

March to June 2019	School of Design, Pontifical Catholic University of Chile. Teacher Assistant of the course <b><i>Communication Theory</i></b> Associate Professor: Marcos Chilet B.
June to December 2014	School of Design, University of Chile. Teacher Assistant of the Course: <b><i>Museography</i></b> Associate Professor: Trinidad Moreno
March to December 2012	School of Design, Pontifical Catholic University of Chile. Teacher Assistant of the course <b><i>History of Design</i></b> Associate Professor: Pedro Álvarez C.
March to December 2010	Teacher Assistant course <b><i>Color Management</i></b> and Application Associate Professor: Paz Cox School of Design, Pontifical Catholic University of Chile.

#### VI. PERSONAL INFORMATION

Name	Carola Ureta Marín
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#### VII. EDUCATION INFORMATION

Master Degrees	MA Visual Communication (2020-2022) Royal College of Art, UK Maximum Distinction
	MA Cultural Management (2015-2017) University of Chile, Chile Maximum Distinction
University Estudios	Design Pontifical Catholic University, (2007-2012) School of Architecture, Design and Urban Studies
Professional Degree	Designer Maximum Distinction

#### VIII. ADDITIONAL INFORMATION

Language Management	Spanish - Native Language English - IELTS B2 French - DELF B2
Computing	Adobe Creative Suit Microsoft Office

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My current work combines my studies in Design, Cultural Management and Visual Communication with my experience in project management, research and graphic design.

My approach advocates discovering and generating new encounters, especially between disciplines that allow for new perspectives on the same subject.

I like to constantly include degrees of innovation that contribute to broaden the scope of the initiatives, not only in terms of results, but also in terms of audiences.

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**I consider Design as a powerful tool for coding and decoding information to favour communication and understanding between human and more-than-human.**

**I am interested in cultural, artistic, environmental and heritage-related projects that contribute to the development of society and its environment in a conscious and sustainable way.**

**CV**

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**CAROLA URETA MARÍN**

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